



**INTO
FILM**

ZOOTROPOLIS: THE CASE OF THE MISSING MAMMALS

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Press conference

Good work so far on this case but we need to continue to raise awareness of the missing animals to the residents of Zootropolis.

We need one last bit of help from you. Watch the clip 'The elephant in the room' and create a statement for one of the missing animals.

These statements will be filmed for the press conference that is being held in Zootropolis. You need to consider the what, why, where and how of the case.

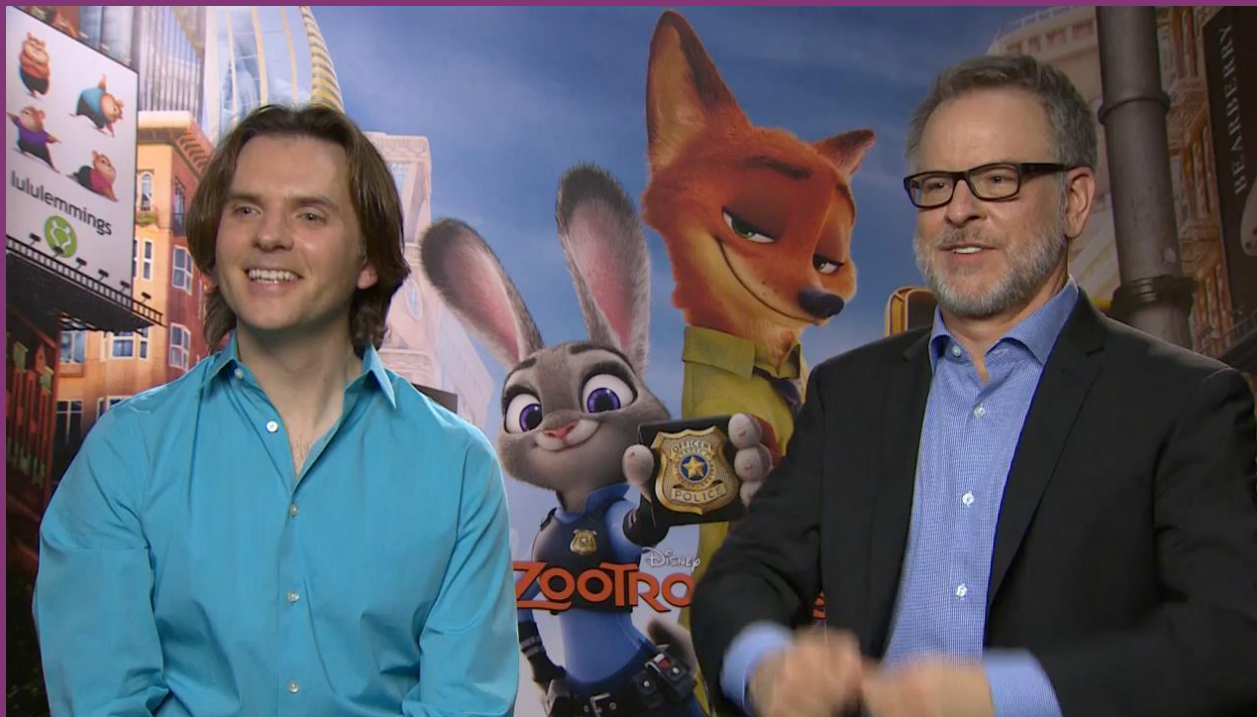


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1. Rehearse your speech.
2. To make sure your listeners are interested and remember the information you must:
 - Keep it under a minute
 - Use eye contact
 - Speak clearly
 - Use interesting language, particularly adjectives

Taking it further

Have a look at this interview from the Into Film
YouTube channel



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